

THURSDAY 20th

1:00–3:00pm	Registration
3:00-3:30pm	Auditorium 1 Opening ceremony
3:30-3:40pm	Auditorium 1 SEME's 2019 Solidarity Project Award (NGO): execution of the project and allocation of the funds received Dr Carmen Fernández Chaired by: Dr Petra María Vega and Dr María Carmen López
3:40-4:30pm	Auditorium 1 Opening keynote Chaired by: Dr Petra María Vega, Dr María Carmen López and Dr Sofía Ruiz del Cueto Influence of new technologies on the perception of beauty Ms Carmen Posadas
4:30–6.30pm	Auditorium 1 SESSION I: FACIAL PROCEDURES I: Applications of neurotoxins in aesthetic medicine. Chaired by: Dr Fernando García-Monforte, Dr Jorge García and Joaquín García Aparicio <ul style="list-style-type: none"> ✓ Use of new toxins in clinical aesthetic practice: what do they contribute to the physician and what do they contribute to the patient? Dr Dina Anderson ✓ The empathetic image. Facial wrinkles and toxins. Dr Jorge García ✓ Advanced botulinum toxin techniques. State of the art. Dr Elia Roó ✓ Microbotulinum, a promising clinical development or just a fad? Emanuele Bartoletti ✓ The botulinum toxin antidote: what physicians should be aware of. Dr María Soledad Peláez
4:30–6:30pm	Lecture room 1 SESSION II: Oral papers Chaired by: Dr José R. Cabo, Dr Justo M. Alcolea and Dr Hernán Pinto
4:30 – 6:30pm	Auditorium 2 SYMPOSIUM I: BCS Medical Chaired by: Dr Concha Fuentes From science to performance: the new era of dermal regeneration. Chaired by: Dr Lester Ramos Hernández
6:30 – 6:45pm	Presentation of the book <i>Cosmética en el paciente oncológico</i> (GEMEON)
6:45–7:30pm	Welcome cocktail reception
7:30 –8:30pm	Auditorium 1 SEME General Assembly

FRIDAY 21st

9:00–11:00am

Auditorium 1

**SESSION III. Hyaluronic acid: from the bacterium to the skin
(manufacturing process and immunochemical characteristics)**

Chaired by: Dr Carmen Fernández, Dr Joan Fondevila and Dr María Julia Buján

- ✓ Hyaluronic acid: types and manufacturing process: similarities and differences
Dr Alexandre Guerry
- ✓ Manufacturing extended-longevity hyaluronic acid. Types, differences, advantages and disadvantages. Degradation of hyaluronic acid: identifying its by-products in the body.
Dr Carola de la Guardia
- ✓ Rheological characteristics and their application to clinical practice: is the amount of hyaluronic acid injected a differentiating factor? Is more really better?
Dr Koenraad de Boule
- ✓ What should we ask when offered a new kind of hyaluronic acid? Why? Pros and cons of collagen inducers and other filling materials.
Dr Nicola Zerbinatti
- ✓ Hyaluronic acid for body modeling: characteristics, use and abuse.
Dr José Manuel Fernández
- ✓ Use of hyaluronidase.
Dr Paloma Tejero

9:00 – 11.00am

Auditorium 2

SYMPOSIUM 2: INDIBA

Chaired by: Dr Neus Tomás

Deep Care: New developments in non-invasive aesthetic medicine.

- ✓ RF 448 kHz: Frequency as a justification of the mechanism of action of the technique.
- ✓ Dr Marc Ignaci Corral Baqués and Dr Sebastià Sendrós Tolsau
- ✓ Postoperative aesthetic medicine treatments in a plastic surgery office
- ✓ Dr María Teresa Nuñez Villaveirán
- ✓ Our experience in an aesthetic medicine and surgery clinic.
- ✓ Dr Jorge Luis Pérez Pérez
- ✓ Panel discussion: debate

9:00-10.00am

Lecture room 1

WORKSHOP 1: DERMICA LABORATOIRES

Chaired by: Dr Mercedes Eguiluz

Hydrolipodystrophy: new therapeutic approach for matrix drainage and skin tightening.

Dr Isidro Ferreira Rebelo

10:00-11.00am

Lecture room 1

WORKSHOP 2: ALMA LASER

Chaired by: Dr Mercedes Eguiluz

A journey to the patient's soul. Patient management: from expectations to clinical outcomes.



Speakers:

Dr Javier Anido
 Dr Isabel Bové
 Dr Juana Deltell
 Dr Iratxe Díaz.
 Dr Fernando Urdiales

11:00-11:30am Coffee break

11:30am- Auditorium 1

1:30pm SESSION IV. Nutrigenomics and the microbiome: impact on health and wellbeing

Chaired by: Dr Pablo Lara, Dr Concha Obregón and Dr Manuel Sánchez

Nutrigenomics and the diet: state of the art

Dr José M Ordovás

- ✓ The gut microbiome in the clinical setting.
Dr Blanca Bermejo
- ✓ Emotions and the diet.
Dr Clotilde Vázquez
- ✓ Longevity and molecular harmony.
Dr Carlos López-Otín

11:30am- Auditorium 2

1:30pm SYMPOSIUM 3: ALLERGAN

Chaired by: Dr Ana R. González

Face the future: The expression of natural beauty.

- ✓ The patient's journey in the 21st century.
D. Francisco Ledesma
- ✓ Rheologic characteristics and patient benefits.
D. Daniel López
- ✓ One treatment plan for each patient.
Dr Marva Safa
- ✓ Improving facial expression through myomodulation.
Dr Fernando Urdiales
- ✓ Live broadcast.
Dr Marva Safa

11.30am- Lecture room 1

12:30pm WORKSHOP 3: LPG MEDICAL

Chaired by: Dr Carlos Fajardo

Deferred breast reconstruction using external skin expansion with a LPG device.

Dr Miguel de la Cruz

12:30-1:30pm Lecture room 1

WORKSHOP 4: CANDELA

Chaired by: Dr Carlos Fajardo

Different approaches to facial rejuvenation using energy-based equipment.

What type of patient do we intend to treat and what effect do we want to achieve?

Dr Virginia Benítez

11:30-1:30pm Lecture room 2

POSTER SESSION

Chaired by: Dr José R. Cabo, Dr Justo M. Alcolea and Dr

Hernán Pinto

- 1:30-1:40pm Auditorium 1**
Screening of the 23rd World Congress of Aesthetic Medicine presentation video
- 1:40-3:00pm Lunch break**
- 3:00-5:00pm Auditorium 1**
SESSION V. Comprehensive approach to rosacea: more than just a cosmetic problem.
Chaired by: Dr Juan A. López, Dr Julián Conejo-Mir and Dr Rafael Serena
- ✓ Concept and classification of rosacea
Dr Aurora Guerra
 - ✓ Medical and surgical treatment
Dr Diego del Ojo
 - ✓ Photodynamic therapy and other sources of light and laser in rosacea
Dr Jose Luis López Estebaranz
 - ✓ Gut dysbiosis at the origin of the development of rosacea.
Dr Rocio Mourelle
- 3:00-5:00pm Auditorium 2**
SYMPOSIUM 4: TEOXANE
Chaired by: Dr Jose Folch
- Perioral treatment solutions: Lip Unique Collection.**
Chaired by: Chus Colina
Speakers:
Dr Benji Dhillon
Dr Gema Pérez Sevilla
Dr Manuel Lozano
Dr Paula Rosso
Dr Jorge Mercado
- 3:00-4:00pm Lecture room 1**
WORKSHOP 5: SELLAESTHETIC
Chaired by: Dr Yelida Oyola
- Aptos threads: 3rd generation hyaluronic acid. My personal experience.
Dr Sandra de Oliveira
- 4:00-5:00pm Lecture room 1**
WORKSHOP 6: REAL LASTING
Chaired by: Dr Yelida Oyola
- SUNEKOS: Interstitial fluid technique for the periocular area.
Dr Cristina Albertos
- 5:00-5:30pm Coffee break**
- 5:30-7:30pm Auditorium 1**
SESSION VI. Current treatment of facial and body flaccidity. What is the best approach?
Chaired by: Dr Fernando Urdiales, Dr Jaime Tufet and Dr Viveka Tiroco
- ✓ Low-intensity focused ultrasonography: pathological evidence of its physical effects and clinical repercussion.
Dr Mario Trelles
 - ✓ Physiopathology of facial and body flaccidity. How to approach them?
Dr Jordán Barrés
 - ✓ The use of radiofrequency in the treatment of facial and body flaccidity
Dr Iratxe Díaz

- ✓ State of the art in the use of HIFU for treating facial and body flaccidity.
When should it be indicated?
Dr Sergio Fernández
- ✓ New developments in the use of tensor threads. When, how and why to use them?
Dr Vicenta Llorca
- ✓ New non-ablative fractional lasers in treating cervicofacial flaccidity.
Dr María Dolores Antón
- ✓ Interactive session and case report presentation. How would you do it?
How was it done?

5:30-7:30pm

Auditorium 2

SYMPOSIUM 5: GALDERMA

Chaired by: Dr Virtudes Ruiz

Empowering personalization through the decades.

Dr Andreas Nikolis

5:30-6:30pm

Lecture room 1

WORKSHOP 7: MEDICALIO

Chaired by: Dr Esther Mayol

Recombinant enzymes: experiences in aesthetic medicine and future possibilities.

Dr Maria Alejandra Sarabia

6:30-7:30pm

Lecture room 1

WORKSHOP 8: MEDICALIO

Chaired by: Dr Esther Mayol

Transdermal applications or how to penetrate the skin without a needle.

Redermalization: combining hyaluronic acid with succinic acid to enhance the quality of the skin.

Dr Jesús Chicón

SATURDAY 22nd

9:00 – 11:00am

Auditorium 1

SESSION VII. New developments in vascular aesthetic medicine

Chaired by: Dr Maya Gracia, Dr Justo M. Alcolea and Dr Eduardo Gil

- ✓ How to tell a lipedema from a lymphedema?
Dr Maya Gracia
- ✓ Lipedema: a disease or an aesthetic disorder?
Dr Emilce Insua
- ✓ Why is skin necrosis common following sclerotherapy?
Dr José Ignacio Fernández
- ✓ Sclerotherapy or phlebectomy in the treatment of C1 reticular varicose veins.
Dr Miguel Ángel González
- ✓ Treatment of choice of telangiectasia: chemical sclerotherapy or photonics?
Dr Hilario Robledo
- ✓ Neurological disorders secondary to foam sclerotherapy in C1 veins.
Dr Luc Moraglia
- ✓ Sport and varicose veins.
Dr Javier Pérez Monreal

9:00 – 11:00am

Auditorium 2

SYMPOSIUM 6: ADVENTIA PHARMA

Chaired by: Dr Francisco Morales

Regenerative aesthetic medicine in the management of complications derived from the treatment of cancer patients: from evidence to practice.

Chaired by: Dr Lester Ramos Hernández

Role of GSE-4 in cell regeneration.

Dr Rosario Perona.

Neoadjuvant radiation therapy in breast cancer: prevention and treatment of radiodermatitis.

Mr Juan Luís Ribes Bernal.

The role of aesthetic medicine in dealing with the side effects of cancer treatment.

Dr Pilar Lacosta Esclapez.

9:00-10:00am

Lecture room 1

WORKSHOP 9: COMMON MANAGEMENT SOLUTIONS

Chaired by: Dr Eduardo Álvarez

Ensuring the legal certainty of aesthetic surgery practitioners when building a clinical record. All clinical records must include:

- ✓ Photos and images
- ✓ Biometric signature of informed consent forms
- ✓ Progress notes
- ✓ Risk factors
- ✓ Vital signs
- ✓ Clinical orders
- ✓ Medication
- ✓ Surgical protocol

Speaker: Alvaro Iñiguez

10:00-11:00am Lecture room 1

WORKSHOP 10: TOV MEDICAL

Chaired by: Dr Eduardo Álvarez

New developments in non-surgical facelifts using RAINBOW threads. New techniques and the innovative PCLA thread.

Dr Rafael Spagnuolo

11:00-11:30am Coffee break

11:30am- Auditorium 1

1.30pm

SESSION VIII: Adverse effects of aesthetic medicine

Chaired by: Dr Sofía Ruiz del Cueto, Dr Mar Mira and Dr Miguel Aragón

- ✓ The secrets of a good injecting physician.
Dr Enrique Fernández Romero.
- ✓ What is the latest scientific evidence on retinal vein occlusion?
Dr Marta Pérez López
- ✓ Ultrasonographic diagnosis of filling materials.
Dr Francisco de Cabo
- ✓ Allergic complications in aesthetic medicine.
Dr Álvaro Moreno
- ✓ Acute complications arising from fillers
Dr Koenraad de Boulle
- ✓ Malar edema and calcium hydroxyapatite microspheres. A fresh look at how to approach difficult-to-resolve complications.
- ✓ Dr Concha Romero

11:30am- Auditorium 2

1.30am

SYMPOSIUM 7 - SEME: Aesthetic medicine and digital technology: challenges and limitations.

Chaired by: Ms Rosa M. Rodríguez, Dr Joaquín Fernández-Crehuet and Dr Aura Ruiz

- ✓ Technical issues: how to protect ourselves?
D. Jesús A. Cruz
- ✓ Advertising on the web. Current legislation.
D. Luis González Echevarria
- ✓ Use of social media and medical ethics.
Dr Andrés Bedate
- ✓ Obtaining reliable information using technology in private clinics
D. Ángel Blanco
- ✓ Electronic reporting of adverse events when using aesthetic medicine products.
- ✓ FALTA ORADOR
- ✓ The ethics committee and the importance of providing appropriate training.
Dr Hernán Pinto

11:30am- Lecture room 1

12.30pm

WORKSHOP 11: CANDELA

Chaired by: Dr Marta Serna

The value of combining energy-based treatments in different medico-aesthetic indications: pulsed light + 1,550 nm laser, pulsed light + CO2 laser. When should treatments be combined? What are the benefits?

Dr Didac Barco



12:30-1:30pm Lecture room 1

WORKSHOP 12: TOV MEDICAL

Chaired by: Dr Mikel García

New insights into body contouring. Body applications of hyaluronic acid.

Dr Daniel del Río

1:30-2:30pm Lunch break

2:30-4:30pm Auditorium 1

SESSION IX. Regenerative aesthetic medicine

Chaired by: Dr Eduardo de Frutos, Dr Jose Serres and Dr Julia Buján

- ✓ Ageing and frailty. Quality-of-life expectations beyond 50.
Dr César Arroyo
- ✓ Collagen stimulation using laser and physical sources.
Dr Pierre Nicolau
- ✓ Collagen stimulation with injectable materials.
Dr Pierre Nicolau
- ✓ Dermo-aesthetic treatments with hyaluronic acid and succinic acid.
Clinical trial and results in stretch marks.
Dr Imma González
- ✓ Transepidermic drug delivery by fractional CO2 laser.
Dr Aura Ruiz
- ✓ Facial rejuvenation with microdermabrasion or microneedling and mandelic acid.
Dr Paulina Brito

2.30-4:30pm Auditorium 2

SYMPOSIUM 8: SKYMEDIC

Chaired by: Dr Nazaret Romero

Photobiodynamic therapy. Combination of low-level laser therapy techniques with photosensitizing products to improve the medical condition of the skin.

Dr Ana Sánchez Hidalgo

2:30-3.30pm Lecture room 1

WORKSHOP 13: NEWDERM

Chaired by: Dr Javier Murillo

Diffuse hair loss - diagnosis, monitoring, treatment. Qualification for micrograft autologous treatment.

Dr Justyna Sicinska

3:30-4:30pm Lecture room 1

WORKSHOP 14: ASCLEPTION LASER TECHNOLOGIES

Chaired by: Dr Emilce Insua

Latest developments in medical photoepilation.

Dr Rafael Serena

4:30-6:30pm Auditorium 1

SESSION X. Special areas amenable to dermal fillings: types and techniques

Chaired by: Dr Alberto Morano, Dr Leticia Bregante and Dr Daniel Hurtado



- ✓ Anatomic and therapeutic differences in female patients.
Dr Sergio Fernández
- ✓ The perioral area: lip volumizing and comprehensive treatment of the perioral area.
Dr María Angeles López-Marín.
- ✓ The smile: harmony between the teeth and the lips.
Dr Bob Khanna
- ✓ The chin and the mandibular line.
Dr Lisandro Farollch
- ✓ Suprazygomatic fossa: its importance for facial harmony.
Dr Juan C. Lopez
- ✓ Restoring the lower third of the face.
Dr Viveka Tinco
- ✓ Q&A

4:30-6:30pm

Auditorium 2

SYMPOSIUM 9 - SEME: Introduction to aesthetic medicine: aesthetic medicine in the 21st century. How to get patients into your clinic and how to keep them coming back?

Chaired by: Dr Enrique Fernández Romero, Natalia Kaira and Dr Mercedes Campoy

- ✓ Introduction
Dr Juan A. López
- ✓ The importance of the first appointment
Dr Enrique Fernández
- ✓ Emotive experience-based tricks (video animation).
Drs Marta Serna, Mikel García, Javier Murillo, Eduardo Álvarez
- ✓ What the experts say: "Less is more."
Drs Carlos Jarne, Carlota Hernández, Jose Manuel Fernandez, Iratxe Díaz
- ✓ How to keep your patients coming back?
Dr Sergio Fernández

6:30-7:30pm

Auditorium 1

Closing keynote: Dr Carlos López Otín

Chaired by: Dr Petra Vega and Dr Alberto Morano

7:30pm

Auditorium 1 Closing ceremony

9:00pm

Congress dinner and award presentation

Special guest: Dr Javier Anido